Whether you go for the dramatic cliffs of the Alabaster Coast, the famous seaside resorts, the picturesque countryside, the banks of the River Seine, the famous fishing ports or the well-known towns such as Deauville and Bagnoles-de-l’Orne, Normandy has something to offer everyone. From the fine art and architecture to the gastronomy, Normandy will charm and surprise you with its diverse and rich cultural heritage.

**NORMANDY, A REGION OPEN TO THE WORLD AND TO THE FUTURE!**

**ALL THE ASSETS OF A BUSINESS DESTINATION**

In search of a unique and historical destination that offers a wealth of options for your next event? Normandy is the perfect choice. With its diverse landscapes, rich cultural heritage, and modern infrastructure, Normandy is the ideal destination for businesses of all sizes. Whether you are looking for a creative environment or a vibrant atmosphere, Normandy has something to offer everyone. From the iconic Mont-Saint-Michel to the charming towns along the Seine, Normandy is the perfect destination for your next event.

**A REGION AND TOWNS TO SUIT YOUR NEEDS**

For the events of all sizes, Normandy offers a variety of options. Whether you are looking for a small, intimate venue or a large, modern convention center, Normandy has something for everyone. The region’s rich cultural heritage and diverse landscapes make it the perfect destination for businesses of all sizes. From the historic cities of Caen and Rouen to the picturesque villages of Deauville and Bagnoles-de-l’Orne, Normandy offers a unique and inspiring environment for your next event.

**© egon999 / fotolia.com**
Just two hours from Paris, Caen la Mer is an area that combines so many varied tourist assets: the city of Caen, its capital, founded by William the Conqueror in the 11th century; seaside resorts, from Ouistreham Riva-Bella to Lion-sur-Mer; ten kilometres of fine sandy beaches; two marinas; and of course Sword Beach, one of the five D-Day landing beaches. Caen la Mer is so centrally located in the region that it’s ideally suited for you to head off to discover the rest of Normandy.

Caen, on a human scale, is packed with great features. There’s a marina in the heart of town, plus extensive parks. Along with its rich architectural heritage and cultural life, the city is reputed for its gastronomy (with four Michelin-starred chefs) and lively nightlife (helped by 30,000 students). Caen delights visitors from across the world, who explore its historic abbeys, castle and mansions as well as the Mémorial de Caen, a museum-cum-memorial that helped the place win the title of ‘City of Peace’ awarded by UNESCO in 1999. The town boasts 81 listed monuments and has been nicknamed in France as ‘the town of a hundred bell towers’. Caen la Mer has proved well capable of hosting globally significant events, demonstrating its skill in this domain, with anniversaries marking the D-Day landings and subsequent Battle of Normandy, and the holding of the World Equestrian Games.

To plan professional events here, the team for you is the Département Affaires at the Bureau des Congrès, part of the Office de Tourisme & des Congrès de Caen la Mer. Its staff can tailor events to your needs thanks to a very broad choice of venues – in the city centre, by the sea, or out in the countryside – and boasts an excellent network of professional partners.

Accommodation is up-to-date and plentiful, with over 3,700 rooms, plus there are countless fun activities on offer.

Caen la Mer is open to innovation and new challenges, notably championing three highly competitive sectors: secure electronic transactions (Pôle TES); the automotive industry (with Movéo); and the equine industry (with Hippolia). It fosters several other areas of excellence, notably in health, electronic banking, nuclear physics (with GANIL), the food industry, sailing and aeronautics.

To contact: www.caen-normandie-congres.fr c.silva@caenlamer-tourisme.fr
© Guillaume JOUET

ACCOMMODATION
CAPACITY
3,700 ROOMS

CAEN LA MER NORMANDIE HAS A REMARKABLY RICH HERITAGE AND TOURIST POTENTIAL, WITH ITS MEDIEVAL ABBEYS, CASTLES AND MAJOR MEMORIALS. POINTE-DE-NORMANDIE PHOTOGRAPHY

CONTACT
work@caen-normandie-congres.fr
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© Guillaume JOUET
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© Guillaume JOUET

ACCOMMODATION
CAPACITY
3,700 ROOMS
Ideally located beside the sea, in the middle of Normandy and just two hours from Paris by train or car, Le Havre is a city open to the world that has developed its capacity as a modern, innovative business tourism destination. The port’s centre contains diverse, high-quality facilities and remains on a manageable scale, with everything easily accessible.

Visionary architects Perret, Niemeyer and Nouvel helped Le Havre gain UNESCO World Heritage status. This city by the sea has a pioneering spirit. An industrial port and cradle of Impressionism, it boasts France’s second-best Impressionist collections (at the harbour-side 1960s glass and steel MuMa museum), hanging gardens above the Seine Estuary, and a two-kilometre-long beach. Le Havre has so many unexpected sides, attracting visitors to this proudly modern city.

The Docks Quarter, home to Le Carré des Docks conference centre, so well located where town and port meet, close to train station and trams and at the heart of the maritime and logistics university, reflects Le Havre’s regeneration and ambition, as does the new Océane Stadium, another architectural achievement in this positively energetic port.

Le Havre has a great range of facilities for events involving up to 2,100 people. Its conference centre, or Centre de Congrès, is brand new. Consider meeting places not just in town, but beside the sea, or just inland – you can find your perfect venue here, whatever your wishes. To add to your event, motivate your teams and create exceptional moments, note how Le Havre offers a whole gamut of activities and leisure opportunities. What with the wide range of accommodation available, from the cosy to the contemporary, the place can meet all your needs. The team at the Bureau des Congrès has exceptionally close knowledge of the destination, as well as very close links with local partners, and will be very pleased to help and advise you in your choices for events in Le Havre.

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Boasting a fine conference centre (the Centre International de Deauville), an airport 8km from the centre and splendid cultural and sporting possibilities (for example, with exceptional beach, tennis, equestrian and golf facilities), Deauville, just two hours from Paris, has already established itself as a Normandy town capable of staging major public festivals, exhibitions and business meetings for decision-makers… even for governments and heads of states. Its cutting-edge tourist facilities have made the reputation of the place as a resort where great projects can really get off the ground.

Benefiting from a name known around the world, Deauville attracts visitors from across the globe to its boardwalk (les planches), its iconic beach dressed with multi-coloured parasols, its marina, its luxury hotels, its casino and its famous La Touques hippodrome, staging top races. Standing out in the region, Deauville is considered one of France’s most prestigious towns. Deauville is a major cultural magnet, drawing stars of the silver screen to its annual American Film Festival.

This unique resort is renowned for its great charm, displaying diverse creative influences, visible for instance in the highly imaginative variety of architecture. Many of its villas draw the attention, veritable masterpieces.

The resort of Deauville enjoys exceptionally high-quality facilities. The choice of accommodation is very attractive, with some 1,023 hotel rooms under ten minutes from town centre and Palais des Congrès, 543 of these rooms five-star. Counting Deauville, Honfleur and Pont-l’Évêque, the wider area has 2,831 rooms.

Deauville’s area benefits from lying on the Axe Seine, along the great river’s estuary.

New in 2018: the area’s brand, In Deauville, embracing 11 parishes, is proving an excellent additional tool for promoting progressive, collective tourism in the area.

ACCOMMODATION
CAPACITY
2,831 rooms

A wealth of experience between land and sea.

CONTACT
www.deauville.pro
decanter@congres-deauville.com

© Jacques BASILE
A reputed tourist destination, Métropole Rouen Normandie extends across an exceptional stretch of the Seine Valley and surrounding forests. Rouen’s medieval centre could be seen as one of France’s top historic open-air shopping centres! It boasts fine museums, monuments, churches… even an opera house.

The famed Michelin green tourist guide gives Normandy’s capital a total of 66 stars for its many attractions, putting it second in its ranking of French cities after Paris. Métropole Rouen Normandie has gained an enviable reputation thanks to its economic dynamism, with its major maritime port, the presence of renowned company headquarters and big accounts in town, and a top-class university and research sector that includes 44,000 students and 4,000 researchers (in aeronautics, cars, chemicals, food and health industries…).

The choice of hotels in the area is expanding rapidly. Remarkable modern facilities in exceptional venues now mean that it’s possible to organise gatherings here for up to 6,000 people.

A wide range of sporting, cultural, leisure and relaxation activities are also on offer across the region. The entire team at the Bureau des Conventions will happily put its expertise in conference and events management to the fore to advise you on staging and organising a successful event here.

ACCOMMODATION
CAPACITY
3,000 rooms

© JF Lange - RNTC

METROPOLE ROUEN NORMANDIE

CONTACT
www.rouentourisme.com
b.delfanne@rouentourisme.com
j.leloup@rouentourisme.com

© JF Lange - RNTC

CONVENTION
A Belle Époque town, its delightful architecture set in a green glade in the midst of a 7,000-hectare forest, Bagnoles de l’Orne offers a work setting that encourages concentration, serenity and personal challenges.

There are numerous reasons for choosing Bagnoles de l’Orne for your professional events:

- to make your meetings stand out for your business and colleagues, thanks to the exceptional, timeless setting.
- to add excitement to your business gathering with the large array of activities to hand, sporting, natural, cultural, or on the theme of well-being – great for team building, reflective seminars, conferences…
- to make the most of the quality and price of the accommodation, facilities and venues to hand, which can be tailored to business gatherings for between 10 and 350 people (with attractions such as cocktails in a Belle Époque villa, meetings in the outbuildings of a 19th-century château, outdoor pursuits in the forest, or presentations of products in the refined lakeside gardens).
- to enjoy being in a destination where everything can be reached on foot, making the arrangements for your event so much easier, even stress-free.
- to appreciate the beneficial effects of the thermal spa treatments on offer, letting everyday work tensions melt away and relaxing among colleagues.
- to benefit from the pleasures and professionalism of a resort specifically recognised for its tourist attractions, such as its casino, gastronomic restaurants, sporting complex, 9-hole golf course and its rock-climbing and tree-top assault courses…

To organise professional events in Bagnoles de l’Orne, go via the Office de Tourisme et des Congrès. The team here will happily help closely in organising your event, thanks to its detailed knowledge of the destination, for example the flexibility of its venues, its accommodation and restaurants, and the precise nature of the activities it has to offer.

Bagnoles de l’Orne gives a warm welcome. The success of a business gathering is greatly enhanced by a cheerful, personalised welcome. Everyone at this thermal spa resort, from hoteliers to shop-owners, is keen to ensure you enjoy an unforgettable stay.

ACCOMMODATION CAPACITY

720 ROOMS

THE ONLY THERMAL SPA RESORT IN NORTHWEST FRANCE, BAGNOLES DE L’ORNE OFFERS A SURPRISING COMBINATION OF VITALITY AND RELAXING WELLBEING FOR A BUSINESS GATHERING IN THE HEART OF NORMANDY, THREE HOURS FROM PARIS.
GRANVILLE

Granville is a slice of the business destination close to the famed Mont-Saint-Michel. It is a great day trip, or even, come to this resort for a site visit. The area is full of opportunities for conferences, incentives and team building activities. We offer a wide range of accommodation and options, such as guest rooms, gastronomy, accommodation, and meetings.

We have a dedicated, experienced team specializing in tailor-made events for groups. Happy to advise and assist you year-round in preparing a business gathering here:

CONTACT
www.tourisme-granville-terre-mer.com / c.dudouit@otgtm.fr

DIEPPE

The Dieppe-Maritime area possesses a wide range of accommodation and venues capable of hosting the facilities needed to run a conference or seminar (screened, video-projects, workspaces, MIP, tables and more).

Our hotel can cater to different needs, with a restaurant on site, plus with many close-by opportunities. The town has a railway station and plentiful car parks.

CONTACT
www.dieppetourisme.com
estelle.buquet@agglodieppe-maritime.com

EUROPE

This town is a slice of heaven that is peaceful, engaging and an ideal setting to gather. Easy to reach, its proximity to the center of this Scenic, mountainous area is great destination for business gatherings, seminars and team building exercises. We have known the area for a long time; we call it by the hand in organizing a successful event here.

CONTACT
www.yourenventourisme.fr / reca@yourenventourisme.fr

FECAMP

In search of a wonderfully located Normandy destination to organize events, gatherings or business seminars? Just 2hrs 30mins from Paris and 20mins from the famed cliffs of Etretat, Fécamp has exceptional venues at which to welcome you, including its Palais Bénédictine, the Château de Sissi or the new Musée des Pêcheries (fishing museum). Enjoy authentic, varied cuisine at the port and choose activities to make your colleagues bond, on land or out to sea!

CONTACT
www.fecamptourisme.com / groupes@fecamptourisme.com

CHERBOURG

At the northern end of the Cotentin Peninsula, Cherbourg and its area offer a range of unusual spots to hold your seminars or conferences. The heart of the port, Cherbourg-en-Cotentin, where Art Deco and more than a hint of Haussmann’s Parisian spirit run to find at the ocean liner station (now home to the sea-life centre, La Cité de la Mer), the former Cherbourg umbrella factory or attractive hotels. Or then opt for a château, manor or charming hotel in an unspoilt setting beside the sea.

CONTACT
www.encotentin.fr / c.potin@ot-cotentin.fr

ALÈSÈNÇON

Well located where the regions of Normandy, Paris and Pays de la Loire meet, Alençon is a conveniently accessible southern Normandy town. It is a peaceful setting with a rich heritage, but this is also a dynamic place specializing in cutting-edge sectors such as home automation and plastics manufacturing, helping make it a choice destination for professional gatherings.

CONTACT
www.visitalencon.com
alenconbusinessevents@visitalencon.com

FÉRRAS LES EAUX

The Domaine de Forges, 1hr 30mins from Paris, is worth seriously considering if you’re looking for an alternative close to the French capital. Our welcoming resort provides a focused, relaxed working environment. We have a good number of well-equipped, flexible spaces and quite some capacity (catering to up to 400 people), allowing you to organise an event that suits your needs.

Bring your colleagues here and we’ll help you build a cohesive team!

CONTACT
www.forgesleseaux-tourisme.fr / s.herchuee@forgesleseaux-tourisme.fr

ALÈSÈNÇON

In Lisieux, in the north of Normandy, at the heart of the town’s Parc des Expositions, the Salle Canada has free flexible spaces making the Salle Canada the perfect location for your seminar or meeting.

There’s a large car park with 600 spaces, and accommodation and restaurants accessible by foot in less than five minutes.

CONTACT
www.lisieux-tourisme.com

EVREUX

This town is a slice of heaven that is peaceful, engaging and an ideal setting to gather. Easy to reach, its proximity to the center of this Scenic, mountainous area is great destination for business gatherings, seminars and team building exercises. We have known the area for a long time; we call it by the hand in organizing a successful event here.

CONTACT
www.yourenventourisme.fr / reca@yourenventourisme.fr

LISIEUX

In Lisieux, in the midst of Normandy, at the heart of the town’s Parc des Expositions, the Salle Canada has free flexible spaces making the Salle Canada the perfect location for your seminar or meeting.

There’s a large car park with 600 spaces, and accommodation and restaurants accessible by foot in less than five minutes.

CONTACT
www.lisieux-tourisme.com

ELSEWHERE IN NORMANDY